



A premier mastermind group for established business women who are seeking elevated conversations in a safe space to think bigger, lead bigger and 'do' bigger.

Elevate21 promises to be extraordinarily powerful.

Are you **craving** a business experience where:

- You are incredibly supported and encouraged
- You present problems, challenges and discussions in a confidential, non-competitive, safe space
- You get creative and exciting ideas and solutions, from people other than friends and family
- You tap into the shared knowledge, skills and experience of peers
- Your learning curve is shortened and forward momentum gained faster
- You form clear actions and goals and be held accountable to complete them

In Elevate21 you're part of a small, close group of peer business women who have laser focus on the success of you and your business.

Applications are now open for ELEVATE21 and limited to six participants per group. Next intake March 11, 2021.

Read the next page for details about the mastermind.

Mastermind specifics:

- \$200 per month with minimum 3 month commitment
- Current business owners only
- Acceptance is by application
- Two meetings per month
- Meeting virtually due to current COVID protocols
- Only 6 members per mastermind group.
 - Small personalized groups ensure laser focus on the hot seat participant and rich brainstorming.
- No competitors.
 - During the screening process, participants will be carefully chosen to ensure competitors will not be in the same mastermind group.
- Similar levels of experience and success
- Varied skills, different backgrounds and specialties
 - will be considered to add to the group dynamics and richness in brainstorming.

What members can expect at the Elevate21 Mastermind sessions:

- Clarity
- Hot seat laser focused brainstorming and feedback at each meeting with the topic.
- Check-ins
- Accountability
- Action
- Support
- Encouragement
- Innovative ideas and solutions
- Tapping in to the experience, expertise, wisdom and knowledge of peers.
- Reduce feelings of isolation or working in a silo or small team

Commitment:

- To show up for *every* meeting; participation is vital so that members can brainstorm together
- To participate in the mastermind group process of hot seats, brainstorming, action plans and accountability
- To sign non-disclosure agreement and commit to confidentiality
- To abide by the guidelines of the group
- To two-way sharing –willing to both **ask** for help and **give** help.
- To set actions and be accountable for completion.

Guidelines

Guidelines are created to set boundaries and create a safe, harmonious and trusting space for everyone. All participants will be asked to read and abide by the guidelines so that everyone is in agreement.

Ready to apply? Application form attached.

Is Elevate21 Mastermind for you? Take the self assessment

Heather joined the first Elevate20 in 2020 and shares her perspective for 2021 participants:

"Elevate20 connected me with a group of business women who I felt comfortable enough to be open and honest about challenges I was facing in my day to day operations. I was able to explain a concern or challenge and was provided very helpful suggestions on solving the proposed problem. Choosing an action plan and then being held responsible to follow through solidified the importance of this group and the overall success of this type of mastermind ."

~ Heather Williams, CEO Hi-Rise Advertising